



# PARTS MALL Brand Introduction



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*Award winning, KOREA's #1 Automotive Parts Supplier*



Provider of Quality Private Brand, PMC,  
but also supplier of all kind of categories from OE to imported goods



PMC offers the widest range of quality spare parts at more attractive price level.

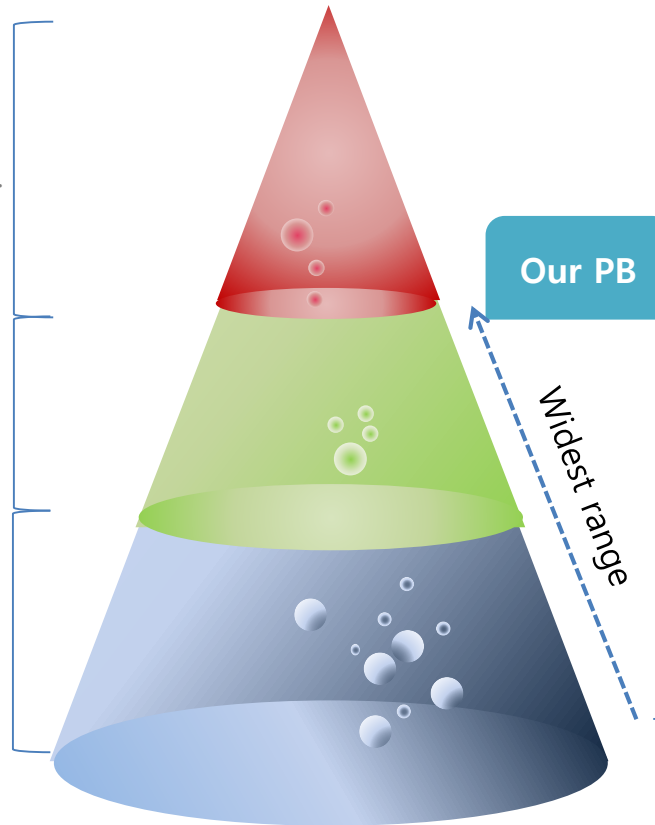
The highest level of professional Service enables partners to win more chance.

## Characteristics

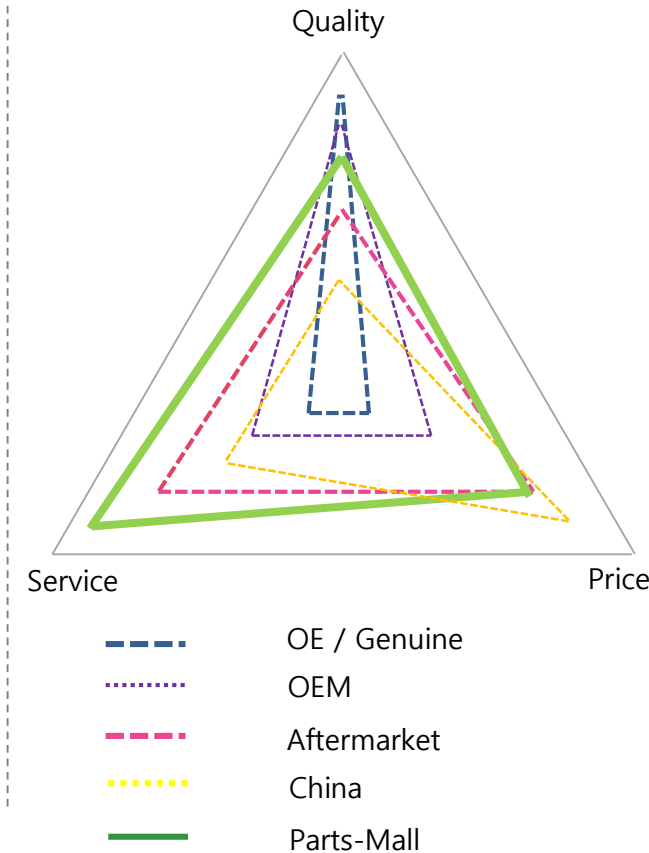
**Only OE Product category** Products required high technology  
In some case, protected products by Patents registered by Car-maker.

**Unique Product category** Products by limited players  
Relative high cost for development.  
(Patented parts / foreign vehicle filter body parts / clutch kit / etc.)

**Common Product category** Products by all the players  
Easy development.  
No huge cost and high technology.  
(Filters / Brake Pad / Suspension Parts)



## Positioning



## Private Brand [PMC] : Made in Korea



### FILTER (Air/ Oil/ Fuel/ Cabin)

- Range: 1,700 items
- Korean Vehicles
- Some Europe/ Japanese



### GASKET KIT

- Range: 1,630 items
- Korean Vehicles



### SHOCK ABSORBER

- Range: 741 items
- Korean Vehicles
- Some Europe/ Japanese



### SUSPENSION PARTS

- Range: 1,788 items
- Korean Vehicles
- Some Europe/ Japanese



### COOLING SYSTEM

- Range: 1,328 items
- Korean Vehicles
- Some Europe/ Japanese



### BRAKE PAD/ SHOE

- Range: Pad 505 / Shoe 105 items
- EU certified Pad: 86 items
- Korean Vehicles
- Some Europe/ Japanese



### WATER PUMP

- Range: 178 items
- Korean Vehicles
- Some Europe/ Japanese



### SPARK PLUG CABLE

- Range: 210 items
- Korean Vehicles



### PISTON & PIN

- Range: 514 items
- Korean Vehicles



### BEARING

- Range: 169 items
- Korean Vehicles



Clutch



Brake Disc



Power Pump



Belt Kit



Electric components



Fuel Sender



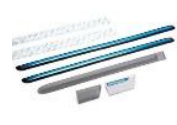
Seal Kit



Lifter



Cable



Moulding

## Private Brands [PMC2] : Made in Korea



### EX-TRIM

- Category : Body Parts
- Range : 539 items
- Some of Korean Vehicles



### VICHURA

- Category : Lamp & Mirror
- Range : 621 items
- Some of Korean Vehicles



### DASHI

- Category : Rebuilt
- Range: 2,542 items
- Some of Korean Vehicles

## Private Brand [PMC ESSENCE] : Made in China / Taiwan



Engine Bearing



Engine Valve/Piston ring



Knuckle



Brake Disc



Caliper



## Private Brands [IMPORT] : Made in China / Taiwan



### ADDAX-Q

- ENGINE BEARING
- ENGINE VALVE



### A-GIST

- FUEL FILTER



### AZTEC

- PISTON RING
- MADE IN TAIWAN



### FLAMMA

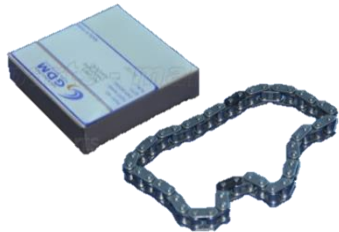
- IGNITION COIL
- AIR FLOW SENSOR
- DISTRIBUTOR

### HIGH QUALITY GOLD BRAKE ROTOR



### GOLD ROTOR

- BRAKE DISC



### GDM

- TIMING CHAIN
- MADE IN TAIWAN



### UNICORN

- TIMING BELT / V BELT



### UNION

- TENSIONER / WHEEL BEARING



### RAON

- WINDOW REGULATOR / FUEL SENDER / CABLE / SENSOR / THERMOSTAT / SWITCH



### N.A.G

- FUEL PUMP / OIL PUMP



### WINGSTER

- CLUTCH DISC & COVER / COIL SPRING / CV JOINT / SHOCK ABSORBER



### X2

- KNUCKLE / HUB UNIT / BRAKE MASTER CYLINDER / CALIPER / STEERING GEAR




















### ZETRA

- CAMSHAFT / CRANKSHAFT / CYLINDER HEAD



## Our PMC Vendors are supplying to ...

FILTER	SUSPENSION	BRAKE PAD	SHOCK ABSORBER	CLUTCH KIT	COOLING PARTS	Starter & Alternator
    	  		 		  	 
GASKET	CRDI FUEL FILTER	MUFFLER	CABLES FUEL SENDER			
			  			

And more....

# What is our strength?

## ✓ Efficient & Effective SCM



- System based Stock management
- System based labeling
- On-line order management with manufacturers
- The biggest & efficient W/H among Korean parts suppliers
- Export Packing by professional workers

## ✓ Fast Delivery & High Fulfilment Rate



- The Largest stock management
- Direct & stable sourcing from the manufacturers
- Priority production slots from the partners
- Average less than 4weeks of lead time with over 90% fulfilment rate

## ✓ Energetic Brand



- Fast growing brand with solid performance
- Golden key Award 2015 : 'Breakthrough 2015'
- PMC Brand Dealer Network
- Active Participation at Global & local Exhibitions



## ✓ Widest coverage



- The widest range for Korean applications
- Rapidly Expanding its range to Japanese & European apps.
- Sourcing from various countries & proven manufactures
- Fast developments upon market needs

## ✓ Accurate database & system



- Data based on OE number : 3,800,706 registered part numbers
- Cross reference number with OEM
  - Recognition of OE number through OEM factory number
- Special forces for Part number management
  - Designated part experts
- TecDoc data supplier
  - Certified Data Supplier : Class 'A' Ranked

## ✓ Trustworthiness & Reliability



- Awards from President of Korea : 'Outstanding Export '
- Award from KOTRA : 'Seal of Excellence '
- Awards from Tax Authority : ' Best Tax Payer '
- Award from province : ' Contribution to Local Economy & Society '
- Awards from Prime Minister : Procurement Team, Logistics Team
- many others